Privacy Policy

<u>www.ifmia.in</u> is committed to protecting your privacy and working towards offering you a powerful, safe, online experience. To avail some of the services offered by <u>www.ifmia.in</u>, you need to sign up by giving simple details that personally identify you. <u>www.ifmia.in</u> needs this minimal information to operate the online services. <u>www.ifmia.in</u> encourages you to update this information as and when there are any changes. When you do this through easily navigable clicks, you help us stay in touch with you always.

Personal information we collect

www.ifmia.in collects the following types of personal information from you:

- Information you provide us: When you create an account, sign up for a service, make a purchase, contact us, or participate in other activities on the site. This may include your name, email address, mailing address, phone number, credit card info, and other demographic details.
- Information we collect automatically: Includes device IP address, browser type, OS, referring website, page visits, clicked links, and actions on the site.
- Information from third parties: May come from credit bureaus, marketing partners, or social media platforms.

How we use your personal information

We may use it:

- To provide services like account creation, purchases, and support
- To improve offerings through personalization, trends, and issue resolution
- To communicate updates, account info, and marketing (opt-out available)
- To enforce terms, investigate fraud, or collect debts
- To comply with legal obligations (tax, fraud, IP compliance)

Sharing your personal information

Your data may be shared with:

- Service providers: e.g., payment processors, shippers, email vendors
- **Business partners**: who offer relevant products/services

- Legal authorities: as required by law, subpoena, or court order
- To protect our rights and enforce agreements

Your choices

- Opt out of marketing communications
- Access, correct, or delete your personal information (subject to legal requirements)

How we protect your personal information

- **Physical security**: Limited-access facilities
- Technical security: Encryption during internet transmission
- Employee training: Ensuring privacy awareness and diligence

International data transfers

By using the site, you consent to international transfer, storage, and processing of your data as per this policy.

Changes to this Privacy Policy

The website <u>www.ifmia.in</u> is maintained by IFM Investment Advisors Private Limited., SCO 151-152, First Floor, Sector 9-C, Chandigarh (UT) 160017.